



Women Entrepreneurs Exhibition



11th

WEXNET EXHIBITION

Empowering Women Entrepreneurs

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29th September - 1st October 2023
Expo Centre Lahore,
Islamic Republic of Pakistan

Trade Development Authority of Pakistan (TDAP) will be hosting the 11th edition of its flagship project WEXNET (Women Entrepreneurs Network) from 29th September – 1st October 2023 at Expo Centre, Lahore, Pakistan. The event provides a unique platform to women entrepreneurs across Pakistan to showcase a wide range of products and services, learn business networking, sharpen skills and explore export opportunities.

About WEXNET

WEXNET, also known as Women Entrepreneurs Network, is a flagship event of TDAP for the capacity building of women entrepreneurs and enabling them to become part of mainstream trade. It is the largest exhibition platform for women entrepreneurs in Pakistan, which provides women with the unique opportunity to showcase their products, develop network linkages, form mutually-beneficial partnerships/collaborations, share their experiences and improve overall female participation, all under one roof. Over the years, TDAP has successfully organized WEXNET exhibitions in 1999, 2001, 2002, 2003, 2005, 2006, 2010, 2014, 2015 and 2022.

Features of 11th WEXNET 2023



Highlights of 10th Wexnet 2022

290+ exhibitors from more than 32 cities

15 product categories

10,000 people visited the 2-Day Mega Event

Products-in-Focus

A Multisectoral / General Product Category exhibition including, but not limited to, Readymade Garments, Home Textile, Footwear, Gems & Jewelry, Furniture, Handicrafts, Beauty and Health Products, Carpet, Pharmaceuticals, Sports Goods, Agro & Food, Halal Products, Cutlery, IT and Other Services, and Light Engineering Products.



Exclusive Sideline Activities



Inauguration Ceremony



Cultural Shows



Concert



Workshop and Seminars for Capacity Building of Women Entrepreneurs



Culinary Show by COTHM

About TDAP

Trade Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade. TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.



For inquiries and information related to participation in WEXNET 2023, please email us at wexnet.2023@tdap.gov.pk or visit our website: wexnet.tdap.gov.pk

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