



Women Entrepreneurs Exhibition



Women Entrepreneurs Division



EXPORT DEVELOPMENT FUND
MINISTRY OF COMMERCE

12TH WEXNET EXHIBITION

WOMEN EMPOWERMENT THROUGH ENTREPRENEURSHIP

10TH JAN | 2025
12TH JAN

EXPO CENTER LAHORE

Trade Development Authority of Pakistan (TDAP) will be hosting the 12th edition of its premier project WEXNET (Women Entrepreneurs Network) from 10th – 12th January 2025 at Expo Centre Lahore, Pakistan. The event provides a unique platform to women entrepreneurs across Pakistan to showcase a wide range of products and services, establish market linkages, foster business networks, improve their entrepreneurial skills, explore export opportunities and expand their global footprint.

ABOUT WEXNET

WEXNET, also known as Women Entrepreneurs Network, is a flagship event of TDAP to help women entrepreneurs in establishing market linkages and enabling them to become part of mainstream trade. It is the largest exhibition platform for women entrepreneurs in Pakistan, that provides women with the unique opportunity to showcase their products, develop network linkages, form mutually beneficial partnerships/collaborations, share their experiences and improve overall female participation, all under one roof. Over the years, TDAP has successfully organized 11 editions of WEXNET exhibitions since its maiden edition in 2000.

FEATURES

3-DAY EXHIBITION
(10th-12th January 2025)

MULTISECTORAL EXHIBITION
with B2G and B2C Opportunities

200 WOMEN EXHIBITORS

15+ PRODUCT CATEGORY

CAPACITY BUILDING
Seminars and Workshops

PRODUCTS-IN-FOCUS

A Multisectoral / General Product Category exhibition including, but not limited to, Readymade Garments, Home Textile, Footwear, Gems & Jewelry, Furniture, Handicrafts, Beauty and Health Products, Carpet, Pharmaceuticals, Sports Goods, Agro & Food, Halal Products, Cutlery, Light Engineering Products and IT and Other Services.

WHY PARTICIPATE?



GENERATE BUSINESS LEADS

With new customers, partners and investors



EXTENSIVE B2B AND B2G LINKAGES

Networking opportunities with various stakeholders



CAPACITY BUILDING OF WOMEN ENTREPRENEURS FOR EXPORT READINESS

Graduate to model business practices



BRAND EXPOSURE

Amplify your brand to reach new customers and markets



SPOT SELLING

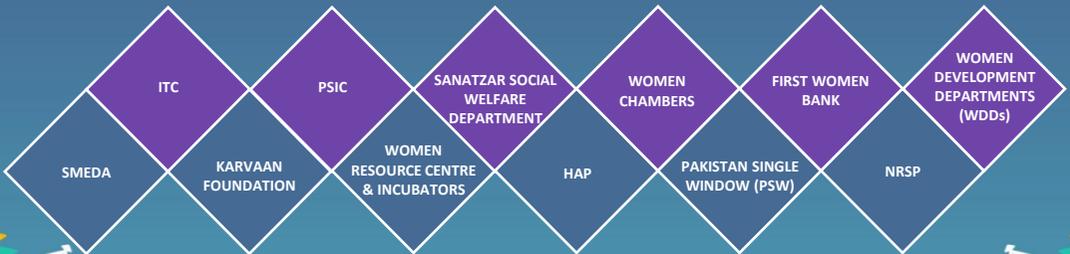


MEDIA COVERAGE



EXCLUSIVE SIDELINE ACTIVITIES

LOCAL PARTNERS





Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade. TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

For inquiries and information related to participation in WEXNET 2025, visit our website: wexnet.tdap.gov.pk or contact the focal officer:

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